

Graphic Design :- Adobe Photoshop, Adobe Illustrator & CorelDraw

<u>INTRODUCTION</u>	
<u>INTRODUCTION</u>	<u>PRINT VS DIGITAL</u>
• What is Graphic Design? • Course Overview • Graphic designer responsibilities • Industries rely on Graphic designers • Job Opportunities	• RGB Vs CMYK • Raster Vs Vector graphics • Software overview • File formats
<u>FOUNDATION</u>	<u>PROJECT</u>
• Design fundamentals • Design principles • Color theory • Typography • Iconography • Good vs Bad design	• Color theory documentation • Design Fundamentals & Principles

<u>ADOBE PHOTOSHOP</u>	
<u>INTRODUCTION</u>	<u>LAYERS</u>
• Purpose of Photoshop • Industries rely on Photoshop • Image editing introduction • Pixel Vs Vector • Creating new document • Photoshop Interface	• Types of layer • Rasterize Smart object • Shape Text Adjustment • Grouping layers • Opacity & Blending controls • Layer management
<u>TOOLS</u>	<u>SELECTION</u>
• Toolbar Overview • Move Brush Shape Text • Solid vs. gradient fill • FG BG Color	• Auto selection Vs Pen tool • BG removal • Select and mask • Hair selection
<u>MASKING</u>	<u>DOUBLE EXPOSURE</u>
• Layer masking Clipping	• Double exposure

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mask • Quick mask Vector mask • Where to use Masks	• Typography Double exposure • Minimal Music poster
COLOR CORRECTION	IMAGE MANIPULATION
• Adjustments using layer mask • Brightness & Contrast Levels • Curves Vibrance Hue Saturation • Camera raw adjustments • Color ranges • Highlight Mid-tone Shadow • Matching color	• Understanding images • Image perspectives & placements • Perspective Distort Warp • Compositing images • Manual Shadows and Highlights • Blending Textures & layers • Color correcting • Realistic & Unrealistic manipulation • Creating a fantasy world
RETOUCHING	FILTERS
• Introduction to healing tools • Model retouching • Make-up Costume • Product retouching • Restoring old photo	• Filters in Raster layer Vs Smart object • Exploring filter gallery • Customizing Filters
LAYER STYLES	PRESETS & PLUGIN
• Creating layer styles • Title styles Button styles • Creating styles	• Exploring Presets • Creating Brush Shape Pattern Action • Customizing the presets • Third-party plugins integration
POSTER DESIGN	PROJECTS
• Types of posters • Digital posters vs. print posters • Ad poster Movie poster • GIF posters	• Music Album cover • Photo album template • Ad poster design • Social media & print medium • Movie poster • Project Submission • & presentation

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ADOBE ILLUSTRATOR	
INTRODUCTION	ARTBOARDS & LAYERS
• Purpose of Illustrator • Industries rely on Illustrator • Vector editing introduction • Vector file formats • Creating new document • Illustrator interface	• Arranging artboards • Resizing artboard • Main layer Vs. Sub Layer • Managing Artboard & layer
TOOLS	ADVANCED OBJECT EDITING
• Toolbar overview • Object Creation tools • Object Editing tools • Transform tools • Color	• Pathfinder & Shape modes • Shape builder tool • Envelope Editing
COLOR PANEL	GRADIENT & PATTERNS
• Swatches • Color Picker • Color Slider • Color Gradient	• Creating and Customizing • Reflection effect • Pattern concepts
CARTOON & EMOJIS LIBRARY	EFFECTS
• Recreating Cartoons • Tracing tricks • Creating own Emoji • Sticker sheet • Types of library • Swatch Symbol • Brush Graphic style • Creating and Customizing	• Creating and Customizing • 3D Effects • Photoshop Effect
PENCIL SKETCHING	CUSTOM ILLUSTRATIONS
• Freehand practices • Basic shapes drawing • Icon sketching	• Creating BG illustrations • Abstract illustrations • App Onboarding illustrations • 3D Isometric Illustrations

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<u>BRANDING</u>	<u>LOGO CREATION</u>
• What is branding? • What is Re-Branding? • Types of branding • Stakeholder questions • Style guide of a brand	• Types of logo • Monogram, Pictogram etc • Logo pencil sketching • Designing the logo • Mockup
<u>MARKETING COLLATERAL</u>	<u>DESIGNING FOR PRINT, DIGITAL, MOTION</u>
• Standard paper sizes • Business card, Pamphlet • Brochure, Banner, Packaging • Infographics posters & Mockup	• Print PDFs vs Interactive PDFs • Digital ads vs Print ads • Social media designs • Motion graphics BG Designs
<u>EXPORTING FOR PRINT</u>	<u>PROJECTS</u>
• Color mode • Print Ups • Paper types • Paper calculation	• Build up an own Brand • Project submission & presentation
<u>CORELDRAW</u>	
<u>INTRODUCTION TO CORELDRAW</u>	<u>BASIC DRAWING TOOLS</u>
• Overview of CorelDRAW interface • Creating and managing documents • Navigating and customizing the workspace • Working with keyboard shortcuts • Using context menus and dialog boxes • Understanding the different workspace layouts	• Drawing and editing straight lines and curves • Creating basic shapes (Rectangle, Ellipse, Polygon, etc.) • Drawing freehand with the Pen tool • Working with Bézier curves • Editing and manipulating objects • Combining, splitting, and trimming shapes • Using the Virtual Segment Delete tool
<u>WORKING WITH TEXT</u>	<u>COLOR AND FILLS</u>

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• Adding and formatting artistic and paragraph text • Formatting text with fonts, styles, and effects • Creating and modifying text outlines • Wrapping text around objects • Using the Text tool for creative designs	• Understanding color modes (RGB, CMYK, Grayscale) • Applying color fills and outlines • Using the Color Palette and Color Styles • Creating custom color palettes • Working with gradients and patterns • Color management and calibration
WORKING WITH OBJECTS	ADVANCED DRAWING TECHNIQUES
• Selecting and transforming objects • Aligning and distributing objects • Grouping and ungrouping objects • Arranging objects in layers • Using the Object Manager docker • Applying object effects and styles	• Working with the Shape tool • Creating complex objects with the Smart Drawing tool • Using the Artistic Media tool • Designing with the Blend tool • Creating custom brushes and symbols
WORKING WITH BITMAPS	SPECIAL EFFECTS AND FEATURES
• Importing and editing bitmap images • Image tracing and vectorization • Applying bitmap effects and filters • Working with color masks • Masking and cropping images	• Transparency and blending modes • Adding drop shadows, bevels, and contours • Creating 3D objects and text • Using the PowerClip feature • Applying lens and envelope effects
PAGE LAYOUT AND PRINTING	WEB GRAPHICS AND EXPORTING
• Setting up page size and orientation • Managing multiple pages and master pages • Printing and exporting	• Exporting graphics for web and screen use • Saving for different file formats (PDF, SVG, EPS, etc.) • Optimizing images for web display

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options • Preparing files for commercial printing • Using the Print Merge feature for variable data printing	• Creating web banners and animations
<u>DESIGN PROJECTS AND PRACTICAL EXERCISES</u>	<u>TIPS, TRICKS, AND WORKFLOW OPTIMIZATION</u>
• Designing a logo • Creating a brochure or flyer • Developing a poster or banner • Designing a business card • Illustration and creative design projects	• Time-saving techniques and keyboard shortcuts • Customizing toolbars and menus • Using scripts and automation • Troubleshooting common issues • Best practices for efficient design

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